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FOR IMMEDIATE RELEASE

Announcing the Launch of NeuroCite, LLC

November 19, 2014 (Los Angeles, CA) NeuroCite, LLC is pleased to announce its launch as a new California business and proposes to change the way that search engines are used in scientific research.

"There is a mountain of new scientific literature published everyday..." describes NeuroCite Founder and President, Michael Wolf, "...we have a tool that will help researchers and financiers direct their time, money, and energy by helping to identify and stay abreast of subtle trends in what is published. Our team is excited to be able to bring this technology to market."

Existing search engines produce results based upon strings of terms and their context, providing an output that is a reflection of where the technology has previously been. NeuroCite, in contrast, looks forward, developing web-based results as a prospective event, drawing contextual associations from the scientific literature, linking discrete scientific sub-disciplines by shared biology.

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